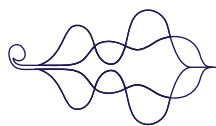




Advertising



Kingston
Symphony

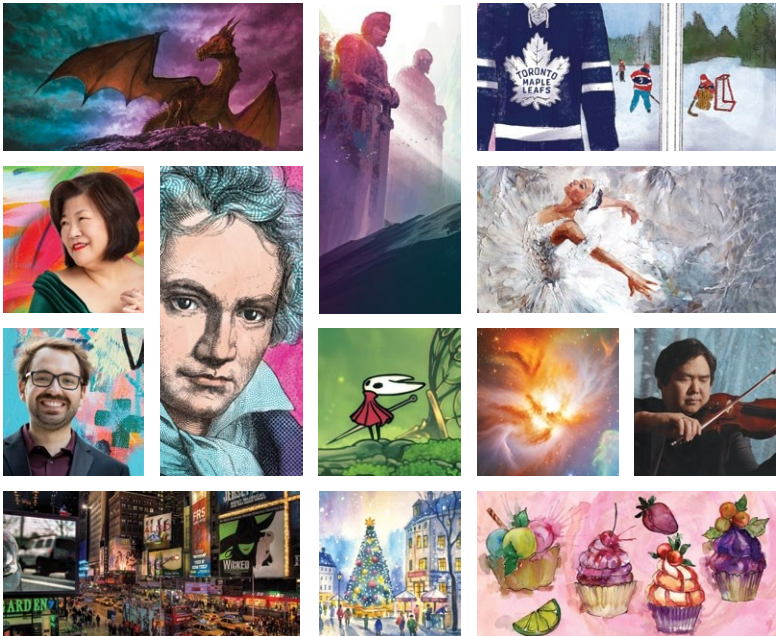




Why Advertise with the Kingston Symphony?

Advertising with the Kingston Symphony can help you connect our audience to your brand, while simultaneously supporting Kingston's vibrant arts and culture scene.

We have **15 performances** during our concert season, which runs from September 2026 to May 2027.



Promote Your Brand – Protect the Planet

At the Kingston Symphony, we are committed to minimizing the environmental impact of our work. In September 2025, we began moving away from printed programs in order to reduce paper waste.

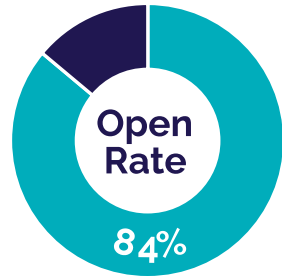
Our advertising program is now fully digital, and offers new benefits to participating businesses and organizations to maximize exposure. Some exciting changes include:

- Advertisements are featured in the digital concert program for each of our 15 concerts.
- Digital concert programs are emailed to all ticket holders, are available on our website, and can be downloaded via QR code at the concert hall.
- Advertisement packages can include additional benefits such as:
 - Your advertisement on the lobby television screen.
 - Space to advertise in our weekly e-newsletter or concert information emails.
 - Mentions on our social media channels.



Looking for organic digital marketing?

Electronic programs are sent out in our concert information emails prior to every performance, which can include a hyperlink directly to your website. Last season, these emails had an average open rate of over **84%**.



8K
audience
members

Looking to reach an audience focused on your message? Advertisements can be featured on the television screen in the lobby of the concert hall, giving our over 8,000 audience members uninterrupted time to view your ad before the performance begins.

Looking to reach youth? Our Classically Hip Club attracts over **900** students and young professionals who are 35 years old and under.

<35

Looking to reach working adults? We have over **5,200** followers on Facebook and Instagram, with an average monthly organic reach of 13,600 people between the two accounts. Most of our followers are 25-54 years old living in the Kingston area.

60+

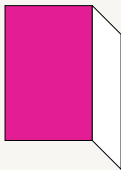
Looking to reach seniors? Our audience members and donors are primarily Kingston homeowners aged 60 and older.

Digital Advertisement Packages

Check One:



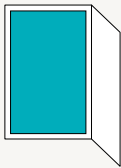
Full Page Inside Front Cover (1 Available) **\$1,275 + HST**



- Your advertisement in the digital concert program for the full 2026-2027 season, including a hyperlink to your webpage. (5.5" wide x 8.5" high | 1650 px x 2550 px)
- Your advertisement on the lobby screen. (1920 px wide x 1080 px high)
- Space to advertise your business or organization in one concert information email or e-newsletter. (1920 px wide x 1080 px high)
- Two dedicated social media mentions.



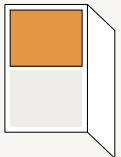
Full Page Inside Program (4 Available) **\$1,150 + HST**



- Your advertisement in the digital concert program for the full 2026-2027 season, including a hyperlink to your webpage. (5" wide x 8" high | 1500 px x 2400 px)
- Your advertisement on the lobby screen. (1920 px wide x 1080 px high)
- Space to advertise your business or organization in one concert information email or e-newsletter. (1920 px wide x 1080 px high)
- One dedicated social media mention.



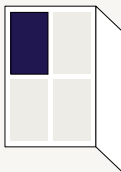
Half Page Inside Program (6 Available) **\$825 + HST**



- Your advertisement in the digital concert program for the full 2026-2027 season, including a hyperlink to your webpage. (5" wide x 3.875" high | 1500 px x 1163 px)
- One dedicated social media mention.



Quarter Page Inside Program (10 Available) **\$450 + HST**



- Your advertisement in the digital concert program for the full 2026-2027 season, including a hyperlink to your webpage. (2.375" wide x 3.875" high | 713 px x 1163 px)

Advertiser Information

Business/Organization Name:	
Billing Address:	
Postal Code:	Phone:
Contact Name:	
Email:	

Advertising Requirements and Conditions:

1. The entire publication is full colour. All files submitted must be in CMYK colour format.
2. All copy, artwork and pictorial material must be submitted by August 15, 2026 to Elena Baker via email, development@kingstonsymphony.ca. Ads are to be provided with a 0.5 pt black border and either as a press quality PDF or 300dpi TIFF file. A charge will apply if artwork is not supplied in this format.
3. The Kingston Symphony Association will not be responsible for damages arising out of errors in advertising beyond the amount paid for the space occupied by that portion of the advertisement in which the error occurred. There shall be no liability for non-insertion beyond the amount paid for such advertisement.
4. The balance is due upon receipt of invoice. Terms are 1% net 30. Please make cheques payable to the Kingston Symphony Association. Visa and MasterCard are also accepted. Advertiser or advertiser's representative agrees to specific deadlines, conditions, and rates for insertion.

To confirm your advertising space, email a signed copy of this form to development@kingstonsymphony.ca.

Signed:
Date:

